

COGENERATE

The 3 Ps - Sharpening Your Cogenerational Experiment

This assignment helps you turn a big idea into a small, concrete CoGen experiment using the 3Ps (Proximity, Purpose, Partnership). Think of it as a simple planning tool to design a realistic pilot you could run next month — adapt as needed, and focus on action over perfection

Project Goal
What is the larger goal of this project?
What is the experiment that you will try in the next month?

Proximity (WHO): <i>How will youngers and olders be recruited for this experiment?</i>
How will I recruit youngers?
How will I recruit olders?
What might make recruitment difficult — and how will I address that?

Purpose (WHY): <i>Why will each generation choose to participate?</i>
Youngers will participate because:
Olders will participate because:
What is the shared purpose?

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Where might motivations differ?

Partnership (HOW) <i>How will roles, responsibility, and power be designed?</i>
What roles could youngers take on?
What roles could elders take on?
Where could roles be shared — or intentionally flipped? (e.g., youngers mentoring older)
How will youngers and elders be prepared to work well together?

Make It Real
What is the smallest version I can test in the next month?
Where and when will this take place:
Whom do I need to talk to next?
How will I measure success? Be as specific as possible! (attendance, skills learned etc.):

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